

**Seminar on**  
**“Austrian-Thai Relations: From Past to Present”**  
**and**  
**“Business and Investment Opportunities between Austria and Thailand”**  
**on 11 September 2009**  
**at Vortragssaal, Natural History Museum Vienna**

08.30 hrs.            Registration  
09.00-09.05 hrs.    Opening Remarks

**Session I      “Austrian-Thai Relations: From Past to Present”**

Introduction and Moderator: H.E. Mrs. Nongnuth Phetcharatana, Ambassador Extraordinary and Plenipotentiary of Thailand to the Republic of Austria

Programme/Speakers:

09.05-09.20 hrs.    H.E. Mr. Tej Bunnag, Assistant Secretary General for Administration, Thai Red Cross Society and Former Minister of Foreign Affairs of Thailand  
09.20-09.35 hrs.    H.E. Mr. Arno Riedel, Ambassador, Department for Central Western and Northern Europe, Federal Ministry for European and International Affairs of the Republic of Austria and former Ambassador of Austria to Thailand (TBC)  
09.35-09.50 hrs.    Prof. Dr. Pornsan Watananguhn, German Section, Faculty of Arts, Chulalongkorn University  
09.50-10.05 hrs.    Prof. Dr. Bernd-Michael Rode, University of Innsbruck  
10.05-10.30 hrs.    Q & A Session  
10.30-10.50 hrs.    Coffee Break

**Session II      “Business and Investment Opportunities between Austria and Thailand”**

Moderator:    Mag. Hermann Roth, Vienna based Consultant to Thailand Board of Investment Office in Frankfurt

Programme/Speakers:

10.50-11.00 hrs.    Remarks by Representative of Austrian Federal Economic Chamber  
11.00-11.15 hrs.    Mrs. Chutima Bunyaprphasara, Director-General, Department of Foreign Trade, Ministry of Commerce of Thailand  
11.15-11.45 hrs.    Dr. Atchaka Sibunruang Brimble, Secretary General, Thailand Board of Investment (BOI)  
11.45-12.00 hrs.    Director of Far East Department, Austrian Federal Economic Chamber (TBC)  
12.00-12.15 hrs.    Austrian speakers  
12.15-12.30 hrs.    Mr. Paiboon Ponsuwana, Vice Chairman, Federation of Thai Industries  
12.30-12.45 hrs.    A representative of Austrian Companies investing in Thailand  
12.45-13.00 hrs.    Q & A Session

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